After extensive planning and public consultation, a vision for transforming Bunbury’s waterfront has been revealed.

The rethinking of how Koombana Bay, the Casuarina Boat Harbour and Outer Harbour could be best used in the coming years is shown in a series of artist’s impressions that point towards a tomorrow we can all get excited about.

The vision paints a picture of a vibrant water’s edge, with a lively marina featuring cafes and shops, greatly enhanced public open space and amenity, and a working harbour – all connected back to the city centre.

It’s expected to help Bunbury build on its strengths so it can reach its potential as a thriving recreational, tourism and marine hub.

What’s envisioned:

- A high-quality, major waterfront destination for locals and visitors
- New retail and commercial outlets, and residential and short stay accommodation
- Landscaped community spaces, with greater public access to the water
- A thriving marine precinct that will accommodate local boating needs
- The redevelopment of the Dolphin Discovery Centre into an iconic tourist destination with state-of-the-art facilities
- The creation of hundreds of jobs through retail and marine ventures that will be established along the waterfront

**Waterfront vision**

What could Casuarina Boat Harbour look like in the future? Look inside for a glimpse of how it could be developed.
Progress to date

2013
A steering committee is formed

November 2014
The State Government allocates $1 million in Royalties for Regions funds towards environmental studies

March 2015
People are invited to have their say about how Casuarina Boat Harbour could be used in the future by completing a survey

January 2014
A concept plan is released for public comment

January 2015
A consultant is appointed to undertake strategic planning of the Outer Harbour/Casuarina Boat Harbour

October 2015
A vision for transforming Bunbury’s waterfront is released for public comment

May 2014
A consultant is appointed to scope out the studies required for the project to progress

February 2015
A community workshop is held for people to share their ideas about transforming Casuarina Boat Harbour

November 2015
95 per cent of people who provided feedback during a consultation period in October 2015 indicated their support for the overall project

May 2016
$24.9 million in State Government Royalties for Regions is announced towards stage one of the Transforming Bunbury’s Waterfront project. As a result, the revitalisation of Koombana Bay foreshore and redevelopment of the Dolphin Discovery Centre will make the leap from paper to reality.

Steering committee
A committee was formed in 2013 to provide advice to the State Government on what marine and shore-based facilities should be developed around the Bunbury Waterfront, including Koombana Bay, Casuarina Boat Harbour and the Outer Harbour.

It is chaired by Bunbury MLA John Castrilli, coordinated by SWDC and includes representatives from a range of organisations.

For more information or to download the vision documents, visit www.swdc.wa.gov.au

Plan to breathe new life into Bunbury’s waterfront

Bunbury is often referred to as the City of Three Waters, but it is yet to fulfil its potential as a water playground and marine industry hub. Significant portions of prime waterfront land, stretching from Koombana Bay to Casuarina Boat Harbour and the Outer Harbour, remain underutilised.

The Transforming Bunbury’s Waterfront project represents a golden opportunity to take underused areas of the city and convert them into thriving, vibrant places that produce long-term community and economic benefits. In much the same way as the redevelopment of old industrial land into thriving residential and hospitality precincts at Marlston Hill and Marlston Waterfront positively changed Bunbury and people’s perceptions of it, this game-changing project is expected to afford the city a similar leap forward.

By improving the city’s shorelines for community use and providing the infrastructure necessary to stimulate the growth of the local marine and tourism industries, it is envisioned Bunbury will be further revitalised and its appeal as a place to live, work and invest greatly enhanced. When the project is completed, Bunbury will have a bustling marina complex, new job and business opportunities, a revamped tourist attraction, and enhanced public open space and amenity.

The project will be undertaken in stages, and will include:

- The revitalisation of the Koombana Bay foreshore and redevelopment of the Dolphin Discovery Centre
- Enhancement of public open space along Casuarina Drive
- Upgrades to Jetty Road
- The transformation of Casuarina Boat Harbour through the creation of a marina and marine industry facilities

This image indicates the development possible at Casuarina Boat Harbour.

Koombana Bay foreshore could be rejuvenated.

An artist’s impression brings to life the vision for Casuarina Boat Harbour.

A glimpse of what the Dolphin Discovery Centre could look like if redeveloped.